

2025 Public Policy Platform



Dear Roseville Area Chamber Member,

One of the many facets of a Chamber of Commerce is to be the voice of business in their community and to those elected to political office. Advocating on the behalf of our members is one of our priorities in our Strategic Plan and the Public Policy Platform is an integral part of our advocacy work to ensure that Roseville is the best place to do business in California.

The United Chamber Advocacy Network (UCAN), of which the Roseville Area Chamber of Commerce is a part of along with nine other local chambers of commerce, has adopted this Public Policy Platform to provide a guide for our coalition to take any position of “support,” “oppose,” or “no position” on local, state, and federal issues in several areas, including: Governance, Business Environment & Economic Development, Education & Workforce Development, Healthcare, Housing, Infrastructure, Employment & Labor, Public Safety, and Privacy & Cybersecurity. The platform is reviewed and approved annually by the Board of Directors and is subject to the Board’s updates and modifications.

To influence pro-business policy at the state and federal levels, we work alongside the California Chamber of Commerce and the US Chamber of Commerce. The Roseville Area Chamber also tracks policy relating to the Public Policy Platform. The bills are listed on the Roseville Area Chamber of Commerce website under three categories: Support, Oppose, and Monitor. They can be found at <http://rosevillechamber.com/advocacy/>.

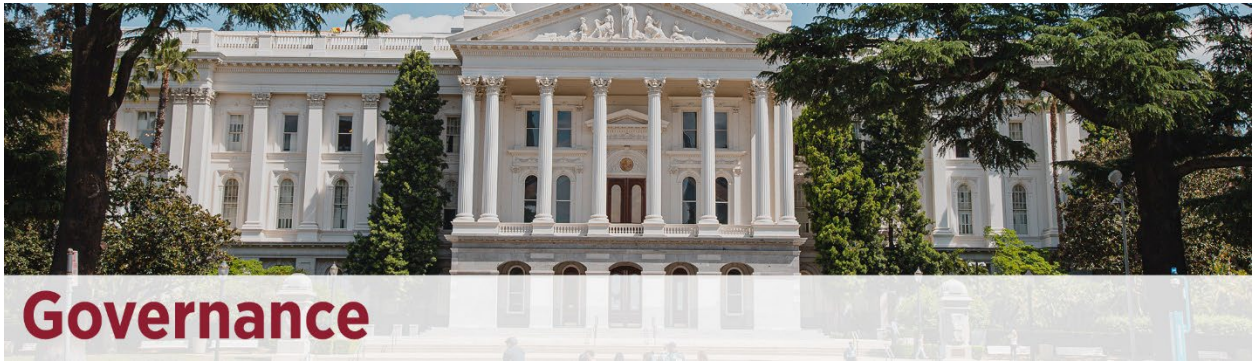
If there are policies you would like the Roseville Area Chamber to take a position on, you can email Marlo Bourland the Public Policy Coordinator at advocacy@rosevilleareachamber.com. We value your membership in the Roseville Area Chamber and appreciate your support of our legislative priorities.



Sincerely,

A handwritten signature in dark ink, appearing to read 'Rana Ghadban'.

Rana Ghadban, CEO



The business community and government must work together to ensure our local economies can compete and grow within the state economy. UCAN supports a balanced government that focuses on partnerships with local constituents.

Support Positions:

- Government reform that streamlines processes and provides cost-effective services
- Reform to bring government back to local control, allowing for more direct access to decision-making
- Efforts to reform the California budgeting process and structure to encourage long-term fiscal stability with limits on unnecessary spending
- An equitable method of distribution of funding to local governments

Job Killer:

UCAN will oppose any bills the California Chamber of Commerce labels as a Job Killer



Business Environment & Economic Development

UCAN supports policies that incentivize business and relieve burdens on employers, enabling them to hire local employees and grow local economies.

Support Positions:

- Legislation that reduces business income taxes
- Simplification of the tax code
- Legislation for rational regulatory and tax policies
- Incentives for business expansion
- Efforts to reduce business costs caused by litigation and by promoting mediation and/or arbitration
- Efforts to simplify and expedite regulatory review and permitting processes for new and existing businesses and construction projects

Oppose Positions:

- Taxation of a specific industry or group, unless such measure is shown to be directly related to impacts caused by the industry or group
- Tax law changes that harm California's high-tech innovation
- Unnecessary or burdensome taxes and fees on businesses



Education and workforce development policies are essential for businesses as they contribute to a skilled, adaptable, and innovative workforce, foster economic growth, and enhance the overall business environment.

Support Positions:

- Funding and expansion of technology-focused education
- A well-rounded educational experience
- Adult retraining through incentive-based public and private sector programs
- Career and technical education programs
- The expansion of highly skilled programs, such as nursing and ancillary programs at the community college and university levels to ensure adequate healthcare staffing
- STEM Education
- Construction trade and automotive mechanical trades education
- Expanded access to higher education
- Programs at the high school level to introduce students to trade and apprenticeship programs
- Community college systems efforts to promote trade certificate programs in key areas, including carpentry, plumbing, and electrical trades



Healthcare

Healthcare policy is crucial for UCAN as it supports employees' well-being and directly impacts productivity, talent management, and the community's overall economic health. Healthcare is directly connected to employee well-being, recruiting and retention, community health, and legal compliance. UCAN focuses on employer mandates and the ability to keep healthcare costs down, especially as it applies to small businesses in the region.

Support Positions:

- Policies to reduce healthcare costs and help employers be able to offer their employees
- affordable, quality, and efficient healthcare benefits
- Access to mental health programs
- Policies that encourage competitive marketplaces to reduce pharmaceutical and healthcare plan costs
- Policies to assist healthcare providers in increasing their capacity to meet the growing need for access to care

Oppose Positions:

- Policy attempts to establish a government-mandated healthcare system
- Mandates upon employer-provided or forced employee healthcare coverage



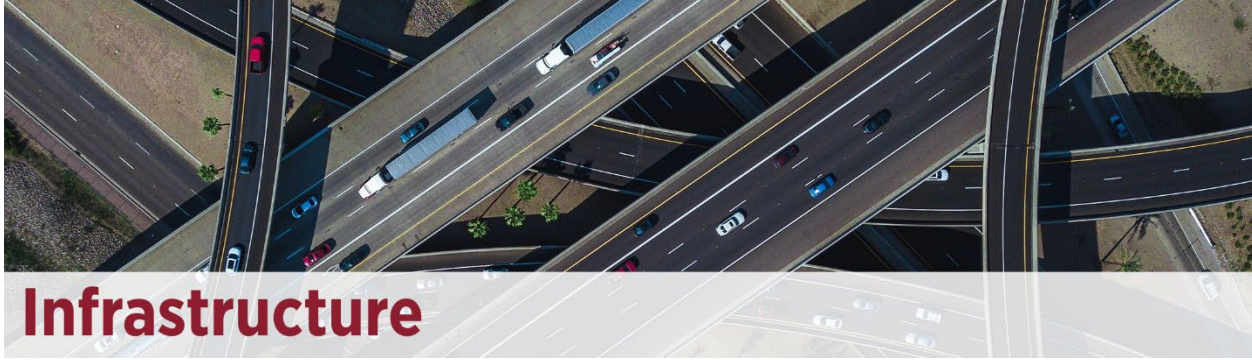
UCAN promotes policies that facilitate building full-range housing to accommodate a growing region.

Support Positions:

- Policies that enhance the region's ability to maintain local control over housing development needed to comply with state mandates
- Policies to streamline and simplify the application and approval process for housing developments
- Construction of low-income, moderate-income, and middle-income housing through incentives
- Policies to address homelessness and early intervention
- Programs to address mental health and drug use among the homeless population

Oppose Positions:

- Legislation that narrows the region's local decision-making ability, including, but not limited to, rent-control policies
- Ballot-box land use planning



Infrastructure

Infrastructure policy is crucial for UCAN as it directly impacts our region's efficiency, competitiveness, and overall business environment. Chambers play a vital role in advocating for infrastructure investments that benefit businesses and contribute to the economic well-being of our communities. UCAN engages in infrastructure policy impacting business efficiency, supply chain reliability, job creation, innovation, disaster resilience, and long-term economic growth.

Support Positions:

- Expanding regional transportation facilities, projects, and funding
- Legislation, tax credits, and incentives that promote more efficient goods movement on highways and rail lines
- Proposals that improve and mitigate adverse impacts on water quality
- Initiatives to increase water supply through increased storage
- Efforts to educate and encourage businesses on reducing water usage and increasing efficiency of water conservation efforts
- Policies that allow local municipalities to implement programs that best suit the community
- Development of new technology that facilitates the advancement of energy efficiency, sustainability, and alternative fuels programs
- Legislation that encourages innovative utility and telecommunications infrastructure



Employment & Labor

Employment and labor policies are vital for local businesses as they provide a legal and ethical framework for employment relationships, contribute to a stable and productive workforce, and enhance their overall reputation and competitiveness.

Support Positions:

- Reforms to workers' compensation law that fairly balances employer liabilities and employee benefits
- Increased flexibility for employers including, but not limited to, work schedule and meal and rest periods
- Legislation to promote arbitration/mediation that benefits both employer and employee
- Educational efforts and programs intended to improve the skills of workers
- Simplification of government regulations to ensure compliance
- Efforts to repeal AB 5 and the definition of employees and independent contractors or amend AB 5 by adding industry exemptions

Oppose Positions:

- Policies that unfairly penalize employers
- Legislation forcing businesses to release pay data to governmental agencies
- Policies that target specific industries to control how they compensate their employees



Public safety is paramount to creating a comfortable living environment for our residents. UCAN promotes policies to keep our local businesses and communities safe and well-informed.

Support Positions:

- A strong public safety response system
- Policies to create a well-funded and efficient environment for emergency responders
- Programs to provide education about business, home, and personal safety preparedness
- Policies to develop continued trust between law enforcement and residents
- Policies that address crime against business to reduce it and assist affected business owners



Privacy & Cybersecurity

Privacy and cybersecurity policies are of growing importance for our local businesses as they must protect customer data, comply with ever-changing regulations, maintain trust, and ensure their operations' overall security and resilience in an increasingly digital and interconnected business environment.

Support Positions:

- Legislation that is privacy-protective and realistic in setting compliance expectations that consumers and businesses can rely on, including compliance and enforcement deadlines
- Policies that help businesses protect intellectual property and improve cybersecurity that helps prevent business disruption
- Policies that help businesses protect customer and employee data

Oppose Positions:

- Policies that conflict with or expand the scope of CPPA's statutory authority
- Policies that create compliance issues or undermine consumer privacy
- Privacy legislation that creates carve-outs or special/disparate rules that would layer on top of the CPRA for only certain types of personal information, industries, or technologies used to collect personal data.